

DISTRICT LEADERSHIP and LAY SERVANT ACADEMY

Upcoming 6-week ZOOM class (Tuesdays, 6:30 PM – 8:30 PM):



STRATEGIC MINISTRY PLANNING (“Other” Lay Servant Course*)

Taught by Ken Willard, Conference Director of Congregational Vitality

Dates: March 7 – April 11, 2023

In 2023 many of us in churches find ourselves at a place where our church experience alone is not enough to guide us into God’s preferred future for our ministry. Strategic ministry planning helps us live into what we read in Joshua 3:4, “Then you will know which way to go, since you have never been this way before.”

We define strategic ministry planning as an intentional process used by church leaders to connect activities of the church to God’s plan and vision for their local church in the community.

During this series of sessions we will look at areas including: prayer, church life cycles, theology of change, core values, mission, vision, managing conflict, goals, and more. Our intention is for this learning to lead to action. Each person will be challenged to share learnings with other church leaders and to create a plan to implement these concepts.

This class is an “other” advanced class – it will count toward maintaining Certified Lay Servant status, but it is **not one of the required classes to become a Certified Lay Speaker.*

There is no fee for this class, but you are responsible for purchasing the book on your own:

Strategy Matters: Your Roadmap for an Effective Ministry Planning Retreat by Kay Kotan and Ken Willard, ISBN number: 978-1950899128. Available here: <https://ken-willard-pcc.square.site/> and on Amazon and Market Square books.

Registration deadline is February 14th.

Questions regarding the course may be directed to Mary Bane at 304-692-0003 or by email to crazymcb1@gmail.com.

Send the completed form to:

MonValley District UMC
3000 Technology Drive
Fairmont, WV 26554

Or email to: sestep@wvumc.org

STRATEGIC MINISTRY PLANNING Taught by Ken Willard on Zoom

**6 weeks: March 7 – April 11, 2023
Tuesdays, 6:30 – 8:30 PM**

PLEASE PRINT

Name: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ H or C? _____ E-mail: _____

Local church: _____ Pastor: _____

Self-Improvement Certified Lay Servant Certified Lay Speaker Certified Lay Minister