



United  
Women  
in Faith

Greetings Ladies,

May 31, 2022

There has been much talk about local units disbanding because they do not understand the concept of what United Methodist Women is doing. First, let me say that no unit can disband according to the Book of Discipline. Units can become 'inactive' if they choose to no longer be an active unit. United Women in Faith is continuing the PURPOSE of United Methodist Women in that we support women, children, and youth. We have changed the name of our organization 25 times since it's inception and we have continued to fulfill our PURPOSE for over 150 years. We will continue to fulfill that PURPOSE as we move forward. Please read the following to get a clearer understanding of the changes.

Our church, our nation, and our world have undergone warp speed change in the past few years let alone the past 50-plus years since The United Methodist Church formed. Questions may abound, but one thing is clear for all with eyes to see: God is doing a new thing among us today. United Methodist Women is again saying yes to being a part of God's new thing and taking steps to fulfill our purpose in some new and some improved ways. That makes this a very exciting time for our organization!

New programs and innovations of current programs will be introduced in 2022. Taking the name United Women in Faith is a part of this refreshing. All these changes are designed to nurture current members and make it possible for more women to participate in our organization so that we can expand our outreach, effectiveness, and impact in the lives of women, children, and youth here in the United States and around the world.

We have been hearing for way too long time that we need to get new, younger women involved. Our goal is to claim our role as influencers inviting new women to the organization, at this exciting and pivotal time, as the optimal choice for women seeking a faith-based community of women that is inclusive, spiritually nurturing and socially relevant.

Our new logo represents the past, present, and future of our organization. The symbol refers to our Christian roots. The multicolored pieces of the cross coming together represent the diversity we aim for and the inward and outward reflection we engage in as women of faith. The typography is solid, modern, and bold, showcasing our power to support the causes in which we invest.

National Office has adopted scripture to relate to the changes of the organization. Mark 2:21-22 references wineskins. “You would not put a new patch on an old cloth for the new patch would shrink and rip away from the old cloth leaving an even bigger tear than before. And no one puts new wine into old wineskins. For the wine would burst the wineskins, and the wine and the skins would both be lost. New wine calls for new wineskins.”

God is doing a new thing in our day and United Methodist Women is preparing to be a part of it by updating the way we do things and tell our story so that we can continue to nurture members and reach out to new women who are likewise seeking to engage their faith in the world.

“Brand” is a term to describe what people can expect you to consistently deliver. Rebranding United Methodist Women mean we are refreshing the way we tell our story, our look, and updating our programs, resources, and outreach efforts so that we better nurture current members and are more welcoming to new women and more women of diverse backgrounds and life stages. We have expanded our messaging to include women that identify as ‘spiritual’ as opposed to ‘religious.’

We’ve taken a new name to better reflect how we answer our calling today. We commit to greater inclusivity, action, and impact. We remain women of passion and power, united by God’s love in our mission to support women, children, and youth.

Ladies, this is a new era, and we must be willing to change in an effort to get new members and to continue the work God has put before us. Our lives have been greatly affected by COVID. Think about those folks who do not have a means to provide shelter, clothing and food for their children and youth. These women’s suffrage is beyond anything we can comprehend. We have the opportunity to support these families through United Women in Faith. We will stand strong as we move forward through the changes of the name of OUR organization.

In His Service,

Peace,

**Sue**

Sue Dostal  
President  
United Women in Faith